

# The Generalized Law of Demand

## TheoryGuru applications

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Load Economicreasoning package only if it is not already loaded

```
If[Length@Names["PLTools`*"] < 10,  
  Get["http://economicreasoning.com"]]
```

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## Notes

$p$  and  $p'$  are each a price vector.

$q[u,p]$  is the vector of Hicksian demands corresponding to utility/output  $u$ .

In the Wolfram Language,  $x.y$  refers to the tensor DOT PRODUCT, NOT scalar multiplication. For TheoryGuru purposes, tensor means vector, so that the result of  $x.y$  is a scalar.

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## Setup

revealedpreference =

```
{p.q[u, p] ≤ p.q[u, p'] (* q[u,p] is cost minimizing for p *),  
 p'.q[u, p'] ≤ p'.q[u, p] (* q[u,p'] is cost minimizing for p' *)};
```

This holds for any number of goods (i.e., regardless of the lengths of the vectors).

This holds even if:

- preferences are not convex,
- demand functions are not continuous,
- more than one price is changing, and
- the price changes are not marginal

## Result

TheoryGuru[revealedpreference,  
 $(p' - p) \cdot (q[u, p'] - q[u, p]) \leq 0$ ]

True

If  $p$  and  $p'$  are the same except for the  $i$ th price, then this result just says that the own substitution effect is negative for good  $i$ .

## Variable interpretations